

Yellowstone Leather Products, Inc.

P.O. Box 50026

Idaho Falls, Idaho 83405

(208) 522-7525

HISTORY

Yellowstone was established in 1960 to produce deerskin, elkskin, and goatskin work gloves using a patented seamless palm, seamless back" pattern. It is the featured item in our line today. In 1969 the Company was reorganized. The most significant change made at that time was in marketing philosophy. In order to become a complete, full line glove source, it was determined that we should expand our line and market to retail outlets on a direct service basis. That has been our fundamental strategy since that time.

PRODUCT LINE

Through manufacturing, contract manufacturing and procurement from other foreign and American manufacturers, we have developed the most complete line of work gloves in the industry. We sell over 250 styles of leather, leather palm, fabric & coated gloves. Our line has been developed in an effort to meet specific customer needs.

SERVICE

In 1969 we determined that the most effective way to market our product was to sell to retailers on a direct basis by delivering merchandise to display racks and servicing those racks on a regular basis. This service includes placement of those items that best meet the specific glove needs in a given area, replacing damaged hang tags or merchandise, and rotating seasonal or slow moving stock. We feature seasonal, promotional items to increase sales and meet consumer needs.

CORPORATE PHILOSOPHY

It is our mission to provide our customers with the best quality, most reasonably priced work gloves in the most convenient, efficient manner possible. Our corporate integrity has always been of foremost importance. If a product, price, or policy is not in the best interest of our customers, it is not in our best interest.

Handwear Manufacturers and Distributors

